



The Art of Cause Storytelling

Handout #4

SCRIPT TITLE

OPENING SCENE

- *What is your starting point?*
- *Who is your hero?*
- *How do you draw us in?*

SETTING UP

- *Who are the main characters?*
- *Who is the antagonist?*
- *Where is the story set?*
- *How can we identify with the hero?*

INCITING INCIDENT

- *What is the catalyst that turns the world upside down?*

BIG DECISION

- *What is the hero debating?*
- *What are the pros and cons?*
- *Why is it hard for them to decide?*
- *What does the hero decide?*

CHARACTER DEVELOPMENT

- *What is the new world like?*
- *What funny & interesting things happen along the way?*
- *How do you draw us in?*

ANTAGONIST RETURNS

- *How does the antagonist return? Why?*
- *What happens?*

ALL IS LOST

- *What goes wrong?*
- *What didn't the hero expect and why?*

AH HA! MOMENT

- *How does the hero overcome the antagonist?*
- *What is the plan?*

RESOLUTION

- *What does the hero learn?*
- *What do you hope others learn from the story?*
